



Introducing:

Marbull Design



We discovered Marbull Design in the Spring 2003 sire summary when he hit the top of our economic selection index indicating that **his calves would create more value in our "farm to fork" branded beef program than any other bull in the sire summary based on his birth, growth, maternal and carcass EPDs.** His marbling EPD ranks him 4th in the sire summary. The actual carcass data behind the EPD is outstanding. Sixty-eight percent of the carcasses graded Prime, 87% Prime and CAB® and 93% Choice and Prime with no yield grade 4 carcasses. To top it off, the Marbull Design sired steer carcasses sold for \$80 more per carcass than the average of the other steers in the test.

We then traveled to Iowa to personally inspect Marbull Design, evaluate the breeding program that produced him and investigate his family background. What we found was a sound-structured, rugged-boned, muscular, hard-working bull that had been used for natural service in Leon Weichman's commercial herd spring and fall since he was purchased as a yearling.

As we visited with the Neal Smith Family of Prairiedge Angus, we found an honest, hard-working Midwest family that worked off the farm and were dedicated to their 30 some Angus cows. Their breeding program was very similar to Roseda's in that it was oriented toward the improvement of carcass quality and composition. The pedigrees were stacked with many of the same carcass-oriented bulls we had used at Roseda. They had used 036 and 323 early on before their semen was "rare and valuable". They carcass tested a bull or two each year in a structured testing program of which Marbull Design graduated with honors. The Neal Smith Family is a living example of how a small breeder can compete in the registered Angus business.

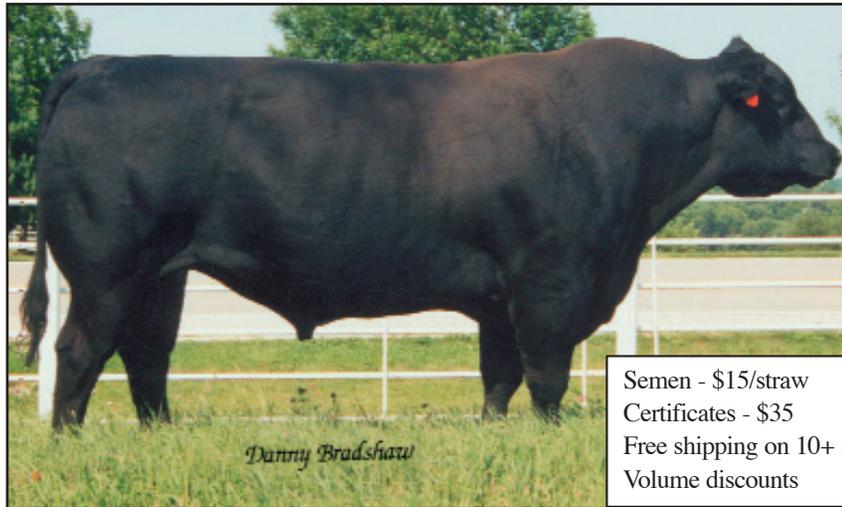
We were as impressed with the Eldorene cow family behind Marbull Design as we were with the bull himself. His dam was a deep-ribbed, high-volume, productive cow as was her dam and her sisters. They were the kind of cows that would work in any program.

The end result is that Roseda purchased an interest in Marbull Design and his dam. As part of the purchase we collected 1000 units of semen. Marbull Design accomplished this in his first week at the stud and has been as productive in his more recent trip to the stud. His dam is currently at Roseda Farm and is flushing well. She has a tremendous Alberda Traveler 416 bull calf at side.

As you look toward the fall breeding season, consider synchronizing your cows with the new CIDR implants and breeding them to **Prairiedge Marbull Design 931.**

Visitors Welcome

Prairiedge Marbull Design931 13383630



Semen - \$15/straw
 Certificates - \$35
 Free shipping on 10+ straws.
 Volume discounts

Ranks No. 4 in the breed for Marbling EPD
68% of the carcasses sired by Marbull Design graded Prime
87% graded Prime and CAB®
93% graded Choice or better
All Yield Grade 3 or better
Steers averaged \$80 more per carcass than contemporaries
Profitable combination of growth, maternal, marbling and retail product
**** for the GeneStar Tenderness marker (Homozygous Tender)**

Finks Marbull 68	Finks 5522-6148	Emulation N Bar 5522 Finks Proud Formera 614
Eldorene of Prairiedge 12	Finks Pride 445 04 71	G D A R Traveler 71 Finks 04 of 85 5522
	B/R New Design 036	VDAR New Trend 315 B/R Blackcap Empress 77
	Eldorene of Prairiedge 9	G D A R Executive 727 Eldorene of Prairiedge 6

	Birth	Wean	Milk	Yearling	Marb	REA	FAT	%RP
EPD	3.4	.53	.24	.88	.88	.01	-.028	.39
acc	.80	.72	.54	.67	.78	.74	.72	.72

Contact Roseda Farm for Semen and Certificates



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 15317 Carroll Road
 Monkton, MD 21111
 410-472-COWS (2697) • Fax 410-472-0554
 www.roseda.com roseda@roseda.com

Owned with:



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 Neal Smith Family
 210 Redwood Road
 Walnut, IA 51577
 (712)784-2244

F. Leon Weichman
 87664 466th Ave.
 Stuart, NE 68780
 (402) 924-3830