

Roseda Farm Update

July 2004

Roseda Farm, Monkton, MD

www.roseda.com

Maryland Angus Field Day, Sunday, August 1. Hosted by Roseda Farm.

You are invited to attend. Registration begins at 2:00 PM. From 2:00 to 5:00 will be ongoing pasture tours, an ultrasound demonstration and the chance to view the display cattle. Dinner will be served at approximately 5:00 and will feature Roseda Black Angus pit beef. At 6:00 we will present an overview of Roseda's "Farm to Fork" beef product including introductions and comments from several of our partners involved in the production of Roseda Black Angus Beef. We have invited commercial cattlemen, cattle feeders, packing plant owners and retail store personnel to join us along with the Maryland Angus breeders. This will be an excellent opportunity to interact with people involved in every aspect of beef production and marketing.

A complete schedule and directions are included with this newsletter and are available at our website, www.roseda.com.

RSVPs are appreciated. Please call 410-472-2697 or email us at roseda@roseda.com.

Tour Graul's Market

As part of your field day experience, you are encouraged to stop by Graul's Market on Padonia Road and take a self-guided tour of the meat department to see first hand the retail merchandising of Roseda Black Angus Beef. This was the first retail store to carry Roseda Black Angus Beef. Get off on exit 17 from I-83 and go west on Padonia Road. Graul's is located in the first shopping center on the right approximately a mile from the exit.

Roseda to Host NJAA Lead Participants.

The 2004 National Junior Angus Association's LEAD Conference will be held in Hershey, PA. One of the highlights will be a tour of Roseda Farm followed by dinner and a dance on July 31.

Roseda's Branded Beef Program is Growing.

We've hired two new employees to work with the Beef program. Mike Brannon is Director of Beef Operations and is assisted by Nathan Stambaugh. Mike and Nathan will be at the field day. I encourage you to get to know them.

Private Treaty Female Sales.

As we finish up our Spring breeding season and evaluate our cow numbers, we will be offering some females for sale by private treaty. We should have the information available by field day. If you'd like a preview copy before field day, give us a call and we will get one out to you. The information will be on our website as well.

Roseda Down Under

Prairiedge Marbull Design 931 is available in Australia through Elders Breeding Services. The initial shipment sold out and Marbull Design is currently in stud at Hawkeye Breeders in Iowa producing additional semen for that market.

Marbull Design's calves will be on display during the field day along with his dam who is serving as a donor in our Embryo Transfer program.

Congratulations!

Curtis Bryant was recently elected to the National Junior Angus Association Board of Directors. Curtis was raised on Roseda Farm and is attending Oklahoma State University where he is working toward a degree in Animal Science.

2004 Fall Sire Summary

Introducing:

The Fall Sire Summary is out and Roseda owns 13 bulls listed in the Sire Summary.

Prairiedge Marbull Design 931 is the 3rd highest marbling EPD bull in the summary at .85 and remains at the top of Roseda's economic selection index. He is the best Angus Bull in the breed for our program and we feel fortunate to be one of the owners.

S/C New Design 323 L142 is moving up fast. His yearling EPD increased to 93 while his Birth EPD settled in at 1.8. In addition, his Marbling EPD went up to .58 and his % Retail Product EPD went up to .54. His ultrasound EPDs improved as well. He is a calving ease bull that can be used on heifers without sacrificing growth and carcass traits. We purchased L142 from Summitcrest Farms in 2002 and he has served as a Roseda herd sire through A.I. and natural service. We have yearling bulls and heifers by L142 as well as some fall weaned calves and spring calves on the cow.

I encourage you to join us by adding these two outstanding bulls to your breeding program.

Dean Bryant

S/C New Design 323 L142 Reg: 13998476 Bull

Birth Date: 02/08/2001

V D A R New Trend 315 #
 B/R New Design 036 #
 B/R Blackcap Empress 76
 B/R New Design 323 #
 V D A R Pine Drive 251
 B/R Ruby of Tiffany 155
 Tiffany BR
 R R Traveler 5204 #
 Gardens Prime Time #
 Green Garden Susie 1246 S1 #
 Summitcrest Barbaramere J018
 Tehama Conviction 177
 Summitcrest Barbaramere G042
 Summitcrest Barbaramere B060

Pathfinder

Production									
BW	WW	Milk	Herds	YW	Yr Ht	Mwt	Mht	Scr	
Acc	Acc	Acc	Daus	Acc	Acc	Acc	Acc	Acc	Acc
+1.8	+43	+26		+93	+8	I -4	I +.6	+5.6	
.64	.63	.23		.53	.53	.21	.24	.45	

Carcass					Ultrasound					
Cwt	Mrb	RE	Fat	%RP	Grp	%IMF	RE	Fat	%RP	Grp
Acc	Acc	Acc	Acc	Acc	Prog	Acc	Acc	Acc	Acc	Prog
+6	+58	+34	-.020	+54	4	+26	+43	-.012	+38	11
.70	.72	.69	.68	.68	7	.52	.52	.52	.52	17

\$Values		
Feedlot Value (\$F)	Grid Value (\$G)	Beef Value (\$B)
+34.68	+28.14	+51.70

Semen: \$15 Certificates: \$30
 Owned with Summitcrest Farms
 See him and his progeny at the farm on August 1st

Maryland Angus Field Day

Sunday August 1, 2004

Roseda Farm

Schedule of Events

2:00 – 5:00 PM

- Registration
- View display cattle (continuous)
- Pasture/Farm tours (leaving on 30 minute intervals)
- Ultra sound demonstration (repeats every 30 minutes)
- Self guided tour of Graul's Market (retail outlet for Roseda Black Angus Beef) Directions: Get off on exit 17 from I-83 and go west on Padonia Road. Graul's is located in the first shopping center on the right approximately a mile from I-83.
- Refreshments and socializing (continuous)

5:00 – 6:00 PM

Dinner featuring Roseda Black Angus Beef pit beef

6:00 PM – Program – Overview of Roseda's Farm to Fork Beef Program

- Welcome and Introductions
- Roseda's registered Angus program
- Commercial herd partners
 - o Commercial herd perspective
 - o Select Sire Power perspective
- Feedlot Partners
- Packer Partners
- Retail Partners
- Direct consumer sales

Directions to Roseda Farm

From Baltimore:

I-83 North to Exit 24 (Belfast)
East (right) on Belfast Rd to York Rd
Right on York Rd to Sparks Rd
Left on Sparks Rd to Carroll Rd
Left on Carroll Rd.
Third Drive on Right (15317)

From York, PA:

I-83 South to Exit 24 (Belfast)
East (left) on Belfast Rd to York Rd
Right on York Rd to Sparks Rd
Left on Sparks Rd to Carroll Rd
Left on Carroll Rd.
Third Drive on Right (15317)

Note: second drive and third drive are next to each other

Maryland Angus Field Day
Sunday August 1, 2004
at Roseda Farm

Roseda Farm
15317 Carroll Road
Monkton, MD 21111
410-472-2697