



RARE.

Introducing . . .

ROSEDA CHESAPEAKE J037



RARE.

As we evaluated the Spring 2002 Angus Sire Summary for superior carcass sires with balanced EPDs, we kept coming up with high priced, limited availability bulls. You know the ones . . . B/R New Design 323, B/R New Design 036 and Rockn D Ambush 1531.

After we did our sire sorts and ran our economic selection indexes, we came to the conclusion that our own **Roseda bred bulls were among our best alternatives to these "rare and valuable" carcass sires.** And we're not alone. After a recent herd visit, Bill and Barbara Rishel purchased an interest in **Roseda Chesapeake J037** (formally Roseda Expo Design SESC J037).

Chesapeake stacks four generations of foundation carcass sires in his pedigree and has the carcass EPDs to prove it. His interim carcass EPDs put him in the top 2% of the breed for marbling and the top 10% for retail product. To back it up, Chesapeake scanned with an IMF ratio of 121 with an IMF EPD of .26 placing him in the top 3% for IMF. His dam has weaned 2 calves at 113 and his maternal grandam weaned 4 at 107. His dam is a donor in our embryo transfer program. Chesapeake himself is an extremely sound, athletic, free moving, big-footed bull. He has been widely used in our sire-testing program and has calves in the feedyard scheduled for spring harvest.

We appreciate the Rishel's confidence in the Roseda program. We invite you to join Roseda Farm and Rishel Angus by incorporating Chesapeake into your breeding program this spring.

Prices: \$15/Unit and \$30/Certificate.

Free round trip shipping on 10+ units.
Volume discount on 100+ units.

Sire testing opportunity

To date, Roseda's bull evaluation program has consisted primarily of commercial herds with the calves going to the rail to collect actual carcass data and ultimately ending up in our branded beef product. This spring, we are expanding the program and partnering with registered Angus herds on AHIR that are willing to collect ultrasound data.

Essentially, you use young sires from Roseda Farm in your breeding program and submit the data through AHIR. In return, you will receive a revenue sharing interest in the bulls you test along with a credit toward future purchases. This is an opportunity for breeders of any size to help identify superior carcass genetics and participate in ownership of the bulls and the related economic benefits. There are many details and options. Please call or visit our web site at www.roseda.com for more information.

For Sale:

Bulls, females, embryos and semen

Ed Burchell

Dean Bryant



Roseda Chesapeake J037

Calved March 19, 1999 • Reg. No. 13369654

- #Scotch Cap
- #PS Power Play
- #Hoff Band 07 of SC 509
- #Pine Drive Big Sky
- #GT Expo
- #GT Pine Siskin
- #GT Pioneer Shoshone
- #B/R New Design 036
- #VDAR New Trend 315
- B/R Blackcap Empress 76
- Roseda Miss Madge 036 9702
- #+GAR Sleep Easy 1009
- UMF Madge of Wye 7506
- UMF Madge of Wye 6860

BIRTH WEIGHT	WEANING WEIGHT	MILK	YEARLING WEIGHT	SCROTAL CIRC					
+2.3	.74	+30	.68	+27	.56	+62	.64	+11	.40

CARCASS WEIGHT	MARBLING	RIBEYE	FAT THICKNESS	% RET. PROD.					
I+9	.30	I+.53	.30	I+.40	.30	I-.027	.29	I+.64	.29

Ultrasound Body Composition EPD							
%IMF	RE	FAT	%RP				
+26	.36	+17	.36	-0.16	.38	+30	.36

Owned with Rishel Angus

Semen \$15/Certificates \$30

Contact:

Roseda Farm
(410) 472-2697

or

Angus Semen Service
(800) 888-4077



Roseda Miss Madge 036 9702

Dam of J037



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Visitors Welcome!