



RARE.

# An Update on . . . THE NEXT GREAT CARCASS SIRE \*



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\* We're just not sure which one yet . . .

Have you noticed the shortage of good, proven carcass bulls? It appears that the majority of the top carcass bulls are either dead, not producing semen or are too high priced.

At Roseda Farm, we plan to fill this void and provide a reasonably priced source of superior carcass genetics. We are developing a line of Angus cattle specifically targeting the improvement of carcass quality and composition. This is not a single trait approach. Our "farm to fork" branded beef program demands that our genetics work for our commercial cow calf partners, through the feedlot and packer, to the retailer and ultimately for the consumer. Our bulls are evaluated through the entire process. We have more than 40 bulls in some phase of our sire evaluation program. Look for them in the Angus Sire Summary as the data accumulates.

If you are truly interested in improving the carcass characteristics in your operation, spend some time analyzing these bulls. Look up their pedigrees under pedigree search at [www.angus.org](http://www.angus.org) and check our Web site at [www.roseda.com](http://www.roseda.com). Then select 3 to 4 bulls and do a search of the sire summary for comparable genetics. I think you will find that we are in pretty good company. In addition, you will find that **Roseda bulls have interim carcass EPDs higher than most proven bulls.** This means that you can sample a cross section of our young bulls and on the average produce better carcasses than most proven bulls.

As we did our sire sorting and ran our economic selection indexes, we came to the conclusion that our own Roseda bred bulls were among our best alternatives to the "rare and valuable" carcass sires. And we're not alone. After a recent herd visit, Bill and Barb Rishel purchased an interest in "J037". We invite you to join Roseda Farm and Rishel Angus by incorporating "J037" in your breeding program.

### Genetic Opportunities:

Semen: \$15/straw. Free round trip shipping on 10+ units. Volume discounts on 100+ units.

**Bulls, Females and Embryos** for sale. Call for a price list.

Visitors Welcome

Tag	Reg #	Sire/MGS/MGGS	Birth	WW	Milk	YW	Marb	REA	Fat	%RP
9718	13085417	Expo/SE/5204	+1	+32	+24	+57	+39	+49	-.051	+1.00
9808	13085425	323/SE/DD	+1.9	+32	+22	+68	+45	+37	-.024	+1.80
9841	13085429	323/SE/AMB/DD	+3.4	+32	+27	+65	+50	+28	+0.022	+1.68
9844	13936683	323/SE/SC	+2.0	+31	+28	+62	+53	+33	+0.017	+1.63
9845	13627952	323/SE/234	-.1	+28	+24	+56	+50	+27	+0.018	+1.60
J016	13369650	323/5204/Fargo	+1.1	+27	+26	+63	+46	+23	+0.002	+1.39
J026	13369652	Expo/EXT/SE	+2.0	+33	+24	+61	+38	+37	+0.015	+1.48
J037	13369654	Expo/036/SE/SC	+2.3	+30	+27	+62	+53	+40	+0.027	+1.64
J042	13369655	323/Precision/H.Esso	+4.5	+33	+22	+73	+47	+41	+0.021	+1.66
J062	13627964	323/Expo/SE/5204	+2.0	+32	+28	+64	+59	+41	+0.030	+1.85
J075	13632372	216LTD/Expo/SE	+3.1	+41	+20	+77	+36	+52	+0.009	+1.44
J142	13627978	036/SE/23-4	+1.0	+33	+27	+63	+42	+20	+0.010	+1.22
K004	13658470	036/SE/Calder	+1.9	+33	+27	+74	+42	+18	+0.004	+1.14
K006	13658471	036/490/SE/SC	+1.9	+38	+26	+81	+36	+31	+0.020	+1.36
K013	13627980	Expo/323/SE/DD	+1.1	+29	+25	+58	+57	+43	+0.031	+1.83
K014	13658472	323/Juice/DD	+1.6	+30	+24	+56	+52	+20	+0.020	+1.50
K017	13658473	036/365/Juice/5204	+2.6	+35	+27	+71	+37	+26	+0.024	+1.33
K018	13658474	036/365	+4.9	+41	+25	+86	+34	+29	+0.026	+1.40
K021	13658475	323/641/DD	+4.1	+36	+23	+59	+59	+37	+0.027	+1.75
K031	13658476	Expo/323/SE/SC	+2.3	+31	+25	+57	+57	+43	+0.031	+1.83
K046	13658477	036/Expo/SE	+1.6	+37	+28	+70	+51	+34	+0.022	+1.47
K080	13985116	323/490/SE	+1.2	+36	+23	+78	+44	+38	+0.028	+1.74
L033	13789346	RP3/036/SE	+3.2	+43	+25	+82	+36	+35	+0.041	+1.65
L080	13971093	FO66/323/SE	+1.5	+38	+19	+70	+60	+27	+0.013	+1.45
L094	13971096	1531/Expo/1009	+2.0	+38	+24	+69	+42	+45	+0.044	+1.91
Average			2.1	34	25	67	.47	.34	-.022	.6

### Sire Codes

036 - B/R New Design 036  
323 - B/R New Design 323  
1531-Rockn D Ambush 1531  
FO66- LLR 6148 FO66  
216LTD - SVF GDAR 216 LTD  
Expo - GT Expo  
490 - Krugerrand of Donamere 490

SC - Scotch Cap  
DD - SA Direct Drive 83  
5204 - RR Traveler 5204  
641 - Tehama 5204 Trav 641  
SE - GAR Sleep Easy 1009  
365 - TC Stockman 365  
RP3- RP 3rd Bushwacker



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