

Why Maryland?

RARE.

Roseda Farm - a truly unique union of Maryland heritage and technical innovation.

The result is a registered Angus herd genetically oriented to meet the demands of the East Coast consumer for high-quality beef and a cow that can economically produce it in the highly variable, Maryland environment under a forage-based management system.

In the late 1800s, Ed and Rosemary Burchell's grandparents emigrated from Europe to America and settled in Maryland. Since then, five generations of the Burchell family have called Maryland home. As they say in cow country, their taproot runs all the way to water!

In 1990, Ed and Rosemary purchased the 100acre parcel at My Lady's Manor which soon became known at Roseda Farm. Since then, Roseda has grown to 350 acres of deeded farmland with an additional 200 acres leased from neighbors. The cattle enterprise started as a stocker operation and then migrated to a registered Angus herd with the first cows coming from the McIntire herd in Virginia and the legendary Wye Plantation in Queenstown.

In 1996, Ed invited Dean Bryant, then managing the University of Maryland's Wye Angus herd in Queenstown, to join him at Roseda Farm. Dean and Marcia along with their family moved to Monkton thus creating a partnership combining Ed's farm and 30 years of business experience, with Dean's animal science expertise in beef cattle management, animal breeding and carcass genetics.

The millions of consumers? They represent untapped potential. They enjoy high-quality beef and will pay a premium for it. The proliferation of upscale steak houses in the New York, Philadelphia, Baltimore, DC area confirm this. We (mostly Dean's wife Marcia) deal with these consumers on a regular basis through our small, farm-based branded beef program. They love Roseda Black Angus Beef. We alone can't satisfy the demand for high-quality beef in our area, but through the sale and distribution of Roseda Genetics, we can close the gap.

We hope you now understand why we chose Maryland and why carcass-oriented Angus genetics are the cornerstone of Roseda Farm.

For Sale: Bulls, females, embryos and semen Visitors Welcome



Millions of consumers Carcass genetics Millions of consumers *Carcass genetics Millions of consumers "Will demand Roseda" Shouldn't You?*



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