



RARE.

# Roseda Farm's

## 323 ALTERNATIVE



RARE.

**B/R New Design 323** is the best carcass bull in the Angus breed. At least that's where he comes out on our carcass selection index. But at \$300+/unit, he's not going to see any additional use in our commercial coop herds and only limited use in our registered herd.

**B/R New Design 036** is described as the most balanced EPD sire of the breed. But at \$100/unit he has become a limited use, specialty sire as well. We are fortunate to have many daughters of these two bulls in both our registered and commercial herds and because of our early commitment to 036 and 323, we have enough semen banked to carry us through several years of judicious use in our registered herd.

As we did our sire sorting and ran our economic selection indexes, we came to the conclusion that **ROSEDA EXPO DESIGN SESC J037** and **ROSEDA SE EXPO DESIGN J062** were among our best alternatives to these and other limited supply, high priced bulls. If you studied our February ad, you probably identified them as well. They are stacked four generations deep with foundation carcass sires and they have the carcass EPDs to prove it. In addition, their dams are productive young cows that are serving as donors in our Embryo Transfer program.

We hadn't planned on using these young bulls until they graduated with honors from our young sire evaluation program. But economics and limited alternatives dictated that they be pulled from the ranks for immediate deployment in the Roseda Breeding Program. **If you have a carcass oriented breeding program, you should consider sampling one or both of these bulls this Spring.**

Prices: \$15/unit and \$30/certificate.  
Free round-trip shipping on 10+ units. Volume discount on 100+ units. For additional information and a picture of J062, give us a call.

**Flash:** We are selling a flush from Roseda Miss Madge 036 9702 (December *Angus Journal*) in the **Virginia Beef Expo on April 13, 2001**. Also consigning some top spring pairs to the VA Beef Expo and the **Maryland Angus sale on May 5, 2001**. We will be selling several 323 and 036 daughters with calves at side by leading carcass sires. Contact us for details and performance pedigrees



### Roseda Expo Design Sesc J037

Calved March 19, 1999 • Reg. No. 13369654

EPDs	BIRTH	WEANING	MILK	YEARLING	SCROTAL	CARCASS				
						WEIGHT	MARBLING	RIBEYE	FAT	%RETAIL
Acc.	.37	.36	.34	.32	.40	1+10	1+.53	1+.39	1-.028	1+.6
						.30	.30	.29	.29	.29

GT Expo #Scotch Cap #PS Power Play  
 #Hoff Band 07 of SC 509  
 #GT Pine Siskin #Pine Drive Big Sky  
 #GT Pioneer Shoshone  
 B/R New Design 036 #VDAR New Trend 315  
 Roseda Miss Madge 036 9702 B/R Blackcap Empress 76  
 Umf Madge of Wye 7506 #+GAR Sleep Easy 1009  
 Umf Madge of Wye 6860

### Roseda SE Expo Design J062

Calved September 27, 1999 • Reg. No. 13627964

EPDs	BIRTH	WEANING	MILK	YEARLING	SCROTAL	CARCASS				
						WEIGHT	MARBLING	RIBEYE	FAT	%RETAIL
Acc.	.38	.38	.30	.25	.31	1-2	1+.58	1+.45	1-.029	1+.9
						.27	.28	.27	.26	.26

B/R New Design 036 #VDAR New Trend 315  
 B/R New Design 323 B/R Blackcap Empress 76  
 B/R Ruby of Tiffany 155 VDAR Pine Drive 251  
 Tiffany BR  
 GT Expo #Scotch Cap  
 +Roseda Carol of SCR 402 9721 #GT Pine Siskin  
 Spring Cove Rachel 402 #+GAR Sleep Easy 1009  
 Spring Cove RR Carol 245

### B/R New Design 323

EPDs	BIRTH	WEANING	MILK	YEARLING	SCROTAL	CARCASS				
						WEIGHT	MARBLING	RIBEYE	FAT	%RETAIL
Acc.	.99	.99	.89	.97	.99	-8	+.72	+.59	-.034	+1.2
						.84	.86	.82	.80	.80



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